

SOCIAL BUSINESS 3.0 REWARDS PLAN



CUSTOMER REWARDS

3 & FREE!

1st Order Bonus

Progressive Customer Bonus

3 & FREE

You need 3 or more customers placing \$40 or more at Flexship Pricing. An average of those purchases count toward your Flexship Discount - maximum of \$300 per month.

ALOVÉA SOCIAL BUSINESS PARTNER ENROLL 3 CUSTOMERS

UP TO \$300 EVERY 4 WEEKS! THAT'S \$3,900 PER YEAR!

EXAMPLE

TOTAL Your Flexship Discount

\$100 \$100 \$100 \$150 \$450 / 3 = \$150

1ST ORDER BONUS

Paid on all products purchased on any first order.

Qualified Enroller	1 st Order Bonus
Enroller of all 1 st -Time Purchases	20%
1 st Qualified Team Builder Enroller	10%
2 nd Qualified Team Builder Enroller	5%

PROGRESSIVE CUSTOMER BONUSES

Up to 40% paid on your customer product orders.

Tier	Total Customer Purchase Volume	Customer Bonuses*	PV Posted to Pay Team
1	0 - \$500	5%	67%
2	\$501 - \$2,000	20%	47%
3	\$2,001 - \$4,000	30%	17%
4	\$4,001 - \$10,000	35%	15%
5	\$10,000+	40%	12%

Customer Volume trailing 4 week (CV14) Add your total customer volume at the close of the current week to your total customer volume from the previous 3 weeks to determine your tier bonus level.

TEAM BUILDING REWARDS

(SOCIAL BUSINESS PARTNERS)

Impact Level Bonus

Team Builder Bonus

Pay Team Bonus

Personal

Checkmatch

Generational

Checkmatch

* These bonuses require that an SBP be Active in order to earn. (A minimum of \$95 PGV - see definition of terms)

IMPACT BONUSES & LEVELS	1K CHAMPION	2K CHAMPION	5K CHAMPION	10K CHAMPION	20K CHAMPION	40K CHAMPION	80K AMBASSADOR	150K VISIONARY AMBASSADOR	250K HOPE AMBASSADOR	500K ROYAL AMBASSADOR	1M GLOBAL AMBASSADOR
	1K CHAMPION 1,000 PGQV 70% max PGQV* Active	2K CHAMPION 2,000 PGQV 70% max PGQV* Active	5K CHAMPION 5,000 PGQV 70% max PGQV* Active	10K CHAMPION 10,000 PGQV 70% max PGQV* Active	20K CHAMPION 20,000 PGQV 70% max PGQV* 200 PGV = Active for 20K & above	40K CHAMPION 40,000 PGQV 70% max PGQV* Active	80K AMBASSADOR 80,000 PGQV 65% max PGQV* Active	150K VISIONARY AMBASSADOR 150,000 PGQV 65% max PGQV* Active	250K HOPE AMBASSADOR 250,000 PGQV 65% max PGQV* Active	500K ROYAL AMBASSADOR 500,000 PGQV 65% max PGQV* Active	1M GLOBAL AMBASSADOR 1,000,000 PGQV 65% max PGQV* Active
Based on approx. number of children nourished every month.	15	30	75	150	300	600	1K	2K	4K	8K	16K

IMPACT LEVEL BONUS: Fixed bonuses paid every 4 weeks for maintaining paid as 5K Champion Impact level or higher.

			\$100	\$200	\$400	\$800	\$1,200	\$1,600	\$2,000	\$2,500	\$4,500
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TEAM BUILDER BONUS: One-Time bonuses for achieving 2K, 5K, or 10K ranks.

		TB \$100	TB \$200	TB \$500	TB \$1000						
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PAY TEAM BONUS: Earn 10% of the Total PV in your "Pay Team" Leg (also known as the "Lesser" Leg of your Team Organization).

		10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
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PERSONAL CHECKMATCH: Pays % of Pay Team for each of your personally enrolled SBPs. Applied to the 1st \$1,500 of an SBPs check (see back page).

		20%	25%	25%	30%	30%	35%	35%	40%	40%	45%
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GENERATIONAL CHECKMATCH: Get rewarded for helping to build leaders in your team! 10% for each generation of 10K SBP's.

		1 GENERATION	2 GENERATIONS	3 GENERATIONS	4 GENERATIONS	5 GENERATIONS	6 GENERATIONS	7 GENERATIONS
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Trips for achieving 40K Champion level or higher

					ANNUAL XPERIENCE™	LEADERSHIP SUMMIT is invitational	LEADERSHIP SUMMIT is invitational	LEADERSHIP SUMMIT is invitational	LEADERSHIP SUMMIT is invitational	LEADERSHIP SUMMIT is invitational
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ALOVÉA EXPERIENCES

SOCIAL BUSINESS 3.0 REWARDS PROGRAM



TEAM BUILDER LAUNCH

Enroll as an **SBP** and achieve **Team Builder** in your first **28 days**.*



Receive the greatest value with tier discounts on product purchases as you achieve 700 QV for Team Builder qualification.

BP1

Build Your First **Social Business Block**

Enroll **3 Customers** and **2 SBP Team Builders**



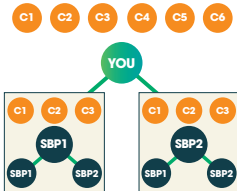
X 20% = **\$105**

X 20% = **\$280**
+ **\$100 NEW 1K TB Bonus**
= **\$485 + \$175 Free Product**

BP2

ACHIEVE 2K

Enroll **3 more Customers** and help your new team members build their **Social Business Block**.



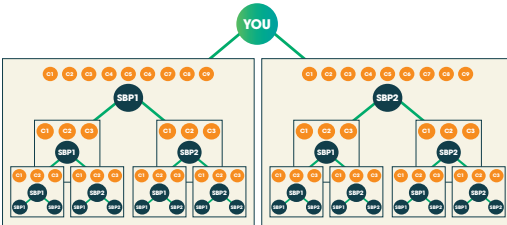
X 20% = **\$210**

X 10% = **\$105**
X 10% = **\$280**
+ **\$200 2K TB Bonus**
= **\$795 + \$300 Free Product**

BP3

ACHIEVE 5K

Enroll **9 Customers** and help your new team members build their **Social Business Block**.



X 20% = **\$315**

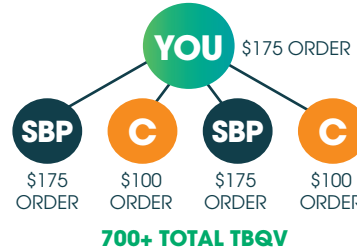
X 5% = **\$105**
X 5% = **\$280**
+ **\$500 5K TB Bonus**
+ **\$100 5K Impact Bonus**
= **\$1,300 + \$300 Free Product**

TOTAL AWARDS - \$2,580 cash + \$750 Free Product (Product Credits)

TEAM BUILDER QUALIFIED*

Accumulate **700 TBQV** or greater in your first 28 days.

Personally enroll Customers, SBPs and Affiliates within your first 28 days. Once you reach 700 TBQV in that timeframe you become Team Builder Qualified and are eligible to earn the Team Builder Bonuses.



700+ TOTAL TBQV

Or Purchase



700 TOTAL TBQV



Now you are eligible to earn the **1K, 2K, 5K** and **10K Team Builder Bonuses!**

ALOVÉA ORGANIZATIONS

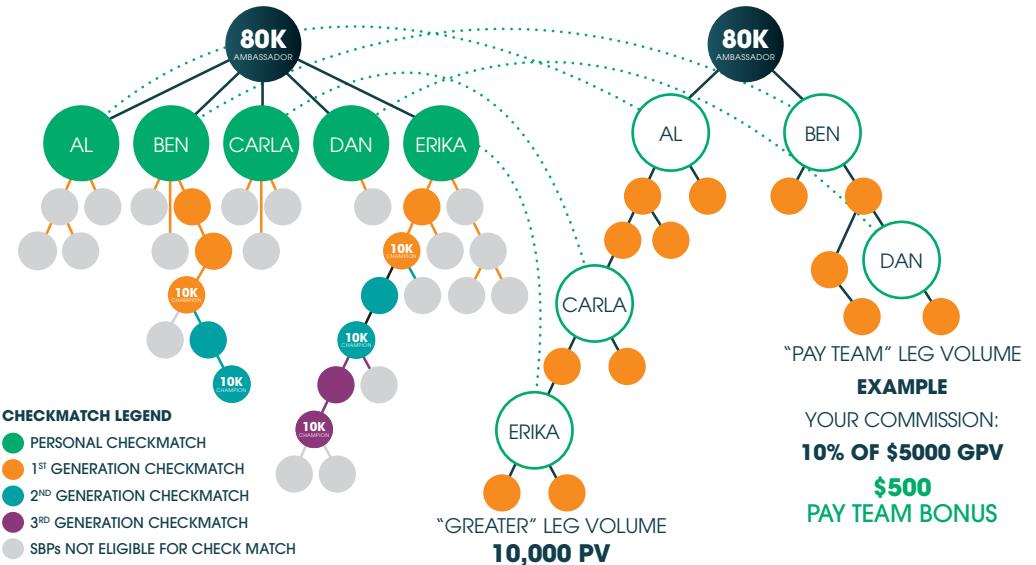
SBPs create teams as they enroll SBPs within Alovéa. Everyone you enroll exists in BOTH organizations.

YOUR ENROLLMENT ORGANIZATION

Your Enrollment Team is everyone you have enrolled and everyone they have enrolled.

YOUR PAY TEAM ORGANIZATION

Your Pay Team Organization is everyone you have enrolled and everyone they have enrolled are placed into two team legs. Your weekly commission: 10% of your Pay Team Volume.



IMPORTANT DEFINITIONS (see full compensation plan document for all definitions)

ACTIVE An SBP is Active if they have accumulated 95 PQV during the current week and previous three weeks (the current week refers to the week being paid).

CUSTOMER VOLUME TRAILING 4 WEEKS (CVI4) Add your total customer volume at the close of the current week to your total customer volume from the previous 3 weeks to determine your (tier) bonus level.

MINIMUM COMMISSION CHECK No commission check will be issued less than \$15.

PAY TEAM VOLUME (PTV) The total PV in your Pay Team leg.

PERSONALLY ENROLLED TEAMS (PET) personally enrolled SBP and their entire organization.

PERSONAL GROUP QUALIFYING VOLUME (PGQV) The 4 week cumulative volume in a SBP's personally enrolled teams.

PERSONAL QUALIFYING VOLUME (PQV) The PQV is the sum of the QV from your personally-placed orders within a trailing 4-week period.

POINT VOLUME (PV) The Point Volume from orders placed in the current week by a SBP and his customers (both Retail Customer and Preferred Customer) that is posted to the Pay Team organization.

QUALIFYING VOLUME (QV) Qualifying Volume (QV) is 1 QV point per dollar (USD) spent on a volume eligible product. This volume is used for impact level advancement purposes.

TEAM BUILDER A Team Builder is an SBP who accumulates 700 or greater Team Builder Qualifying Volume (TBQV) in their first 28 days from becoming a Customer or SBP. TBQV can be a combination of personal purchases and purchases made by personally enrolled Customers, SBPs, and Affiliates.

This summary sheet is for training purposes only. For detailed information please refer to the Alovéa Rewards Plan and Alovéa Policies & Procedures.